



# Preparing for a digital future

Guaranteeing Product Traceability & Ensuring Plant Reliability

Colin Gudgeon, Software Business Development Manger – Schneider Electric

# Agenda

- 1 Business Drivers and 'Smart Food'**
- 2 Technology Drivers**
- 3 Solutions Overview**
- 4 Traceability and Serialization**
- 5 Getting Data Flowing – practical IIoT/II4.0**
- 6 Asset Performance Management**

# Business Drivers

Life Is On



# Key Trends in the Food and Beverage Market



Demographic Changes

**Population growth and aging, rise of middle class, urbanisation in emerging markets**



Sustainability

**Environmental protection and management of energy and water resources**



Health and Safety

**Growing food safety and healthfulness concerns. Consumer confidence**

# Key Trends in the Food and Beverage Market



Demographic Changes



Sustainability



Health and Safety

## 1. Pressure on Margins:

Volatile commodity prices, labor costs and supply chain shift impacting already thin margins

## 2. Need for Variety:

“Free From”, organic, senior nutrition and other preferences along with promotional packaging multiply varieties and drive frequent recipe and packaging changes

## 3. Increasing Regulatory Obligations:

Food safety, environmental, ingredient and labelling regulations becoming increasing pervasive

## 4. Capital Expenditure Constraints:

Low profit growth, plus shifts in regional demand drive M&A and limits capital expenditure .

## 5. Rapid Response to Consumer Issues

Connected consumers react immediately to safety and quality incidents eroding Brand equity

# Life is On with Schneider Electric Food and Beverage Solutions:

From farm to fork, we improve sustainability, efficiency and traceability of your operations.

## 1. Smart Manufacturing

Transform manufacturing operations to improve profitability and yield while increasing flexibility

## 2. Smart Facilities

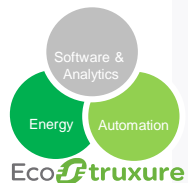
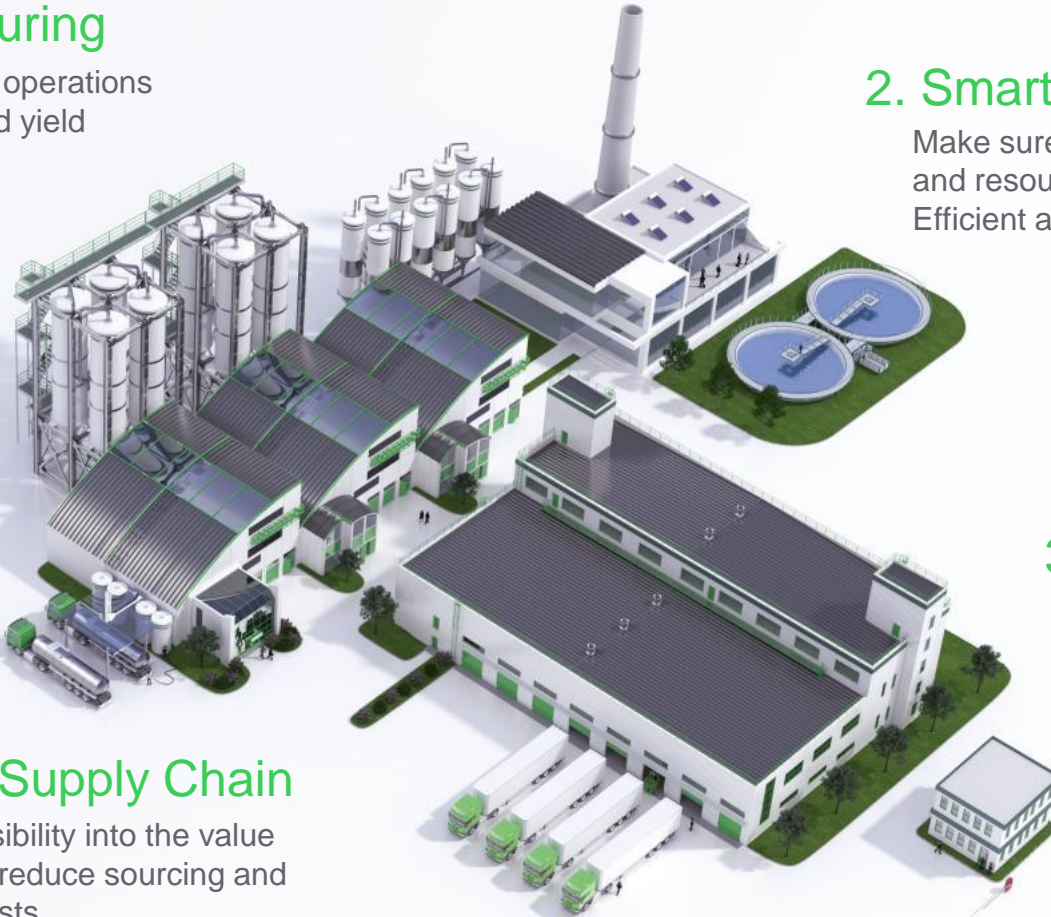
Make sure production facilities and resources are Safe, Available, Efficient and Green.

## 3. Smart Food Safety

Help food safety compliance and traceability to preserve brand equity and shareholder value.

## 4. Smart Supply Chain

Give full visibility into the value chain, and reduce sourcing and logistics costs..



### KEY SUB-SEGMENTS



DAIRY



BEVERAGES AND BREWING



BAKED GOODS & CONFECTIONERY



GRAIN, CEREALS



SUGAR, OIL & BIOFUELS

# Technology Drivers

# What's driving digitization in industries?



## CONNECTIVITY

- Smart connected devices (products)
- Standards-driven connectivity
- Lower cost of measurement



## MOBILITY

- Pervasive and affordable communication
- Remote access
- User-driven interfaces



## CLOUD

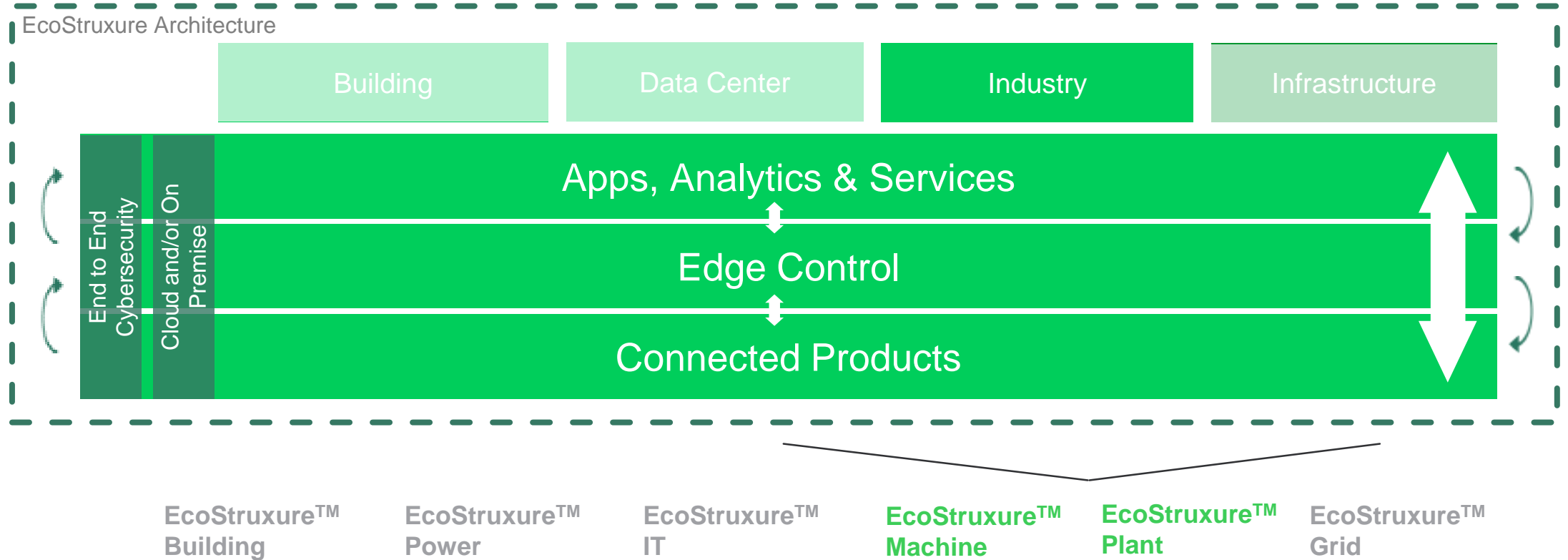
- Massive aggregation of data
- Data access by specialists
- Industrial application developer ecosystem



## ANALYTICS

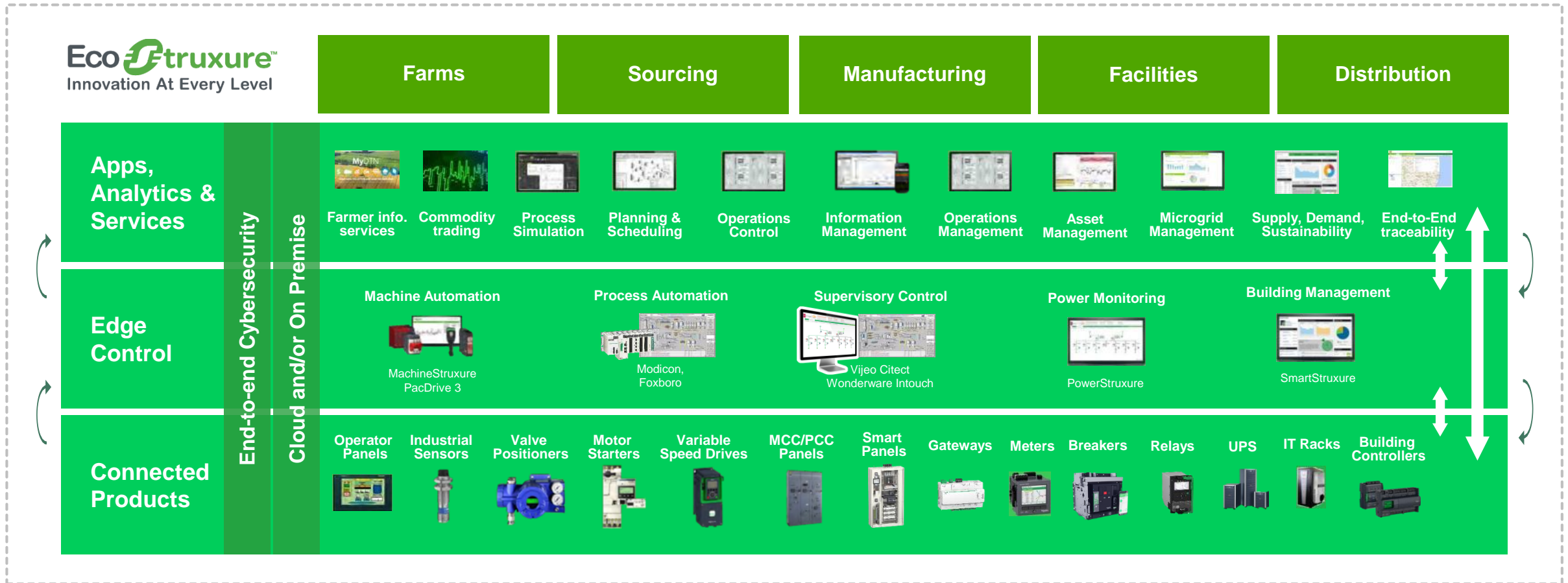
- Cognitive applications
- Artificial intelligence optimizing performance at all levels

# One EcoStruxure architecture, serving 4 End Markets with 6 Domains of Expertise



# Life is On with Schneider Electric Food and Beverage Solutions:

From farm to fork, we improve sustainability, efficiency and traceability of your operations.



# The digital Industrial Future

Tap into the potential of IIoT



## Optimized Assets

Leveraging wireless sensors, hybrid architectures & cloud connectivity



## Smart Control

Seamless integration of automation systems with enterprise systems



## Empowered People

Using mobility & data analytics to make operators more productive



Mobile operators see critical information triggered by tagged machines and shape recognition

# Overview of some solution possibilities....

Traceability and Serialization, Asset Performance and Reliability

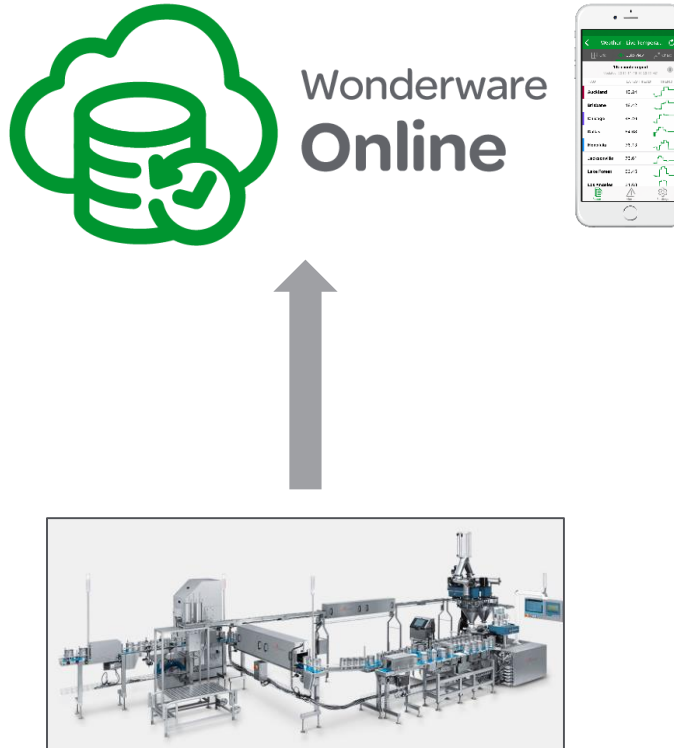
# Asset Performance & Reliability Offers

Overview of the Offerings...

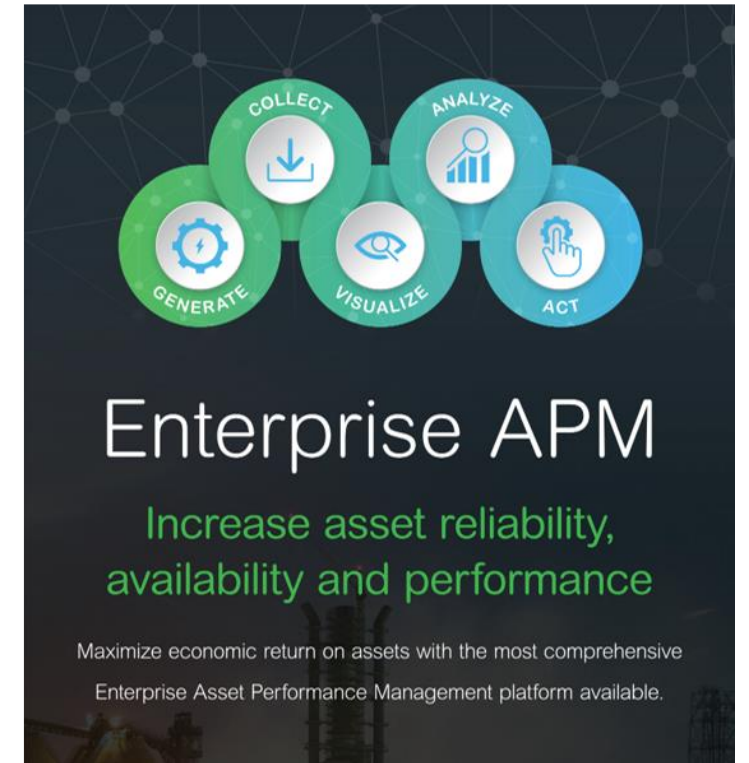
## Line Performance and MES



## Getting data flowing – managed asset performance



## Enterprise Asset Performance Mgt. (EAPM)



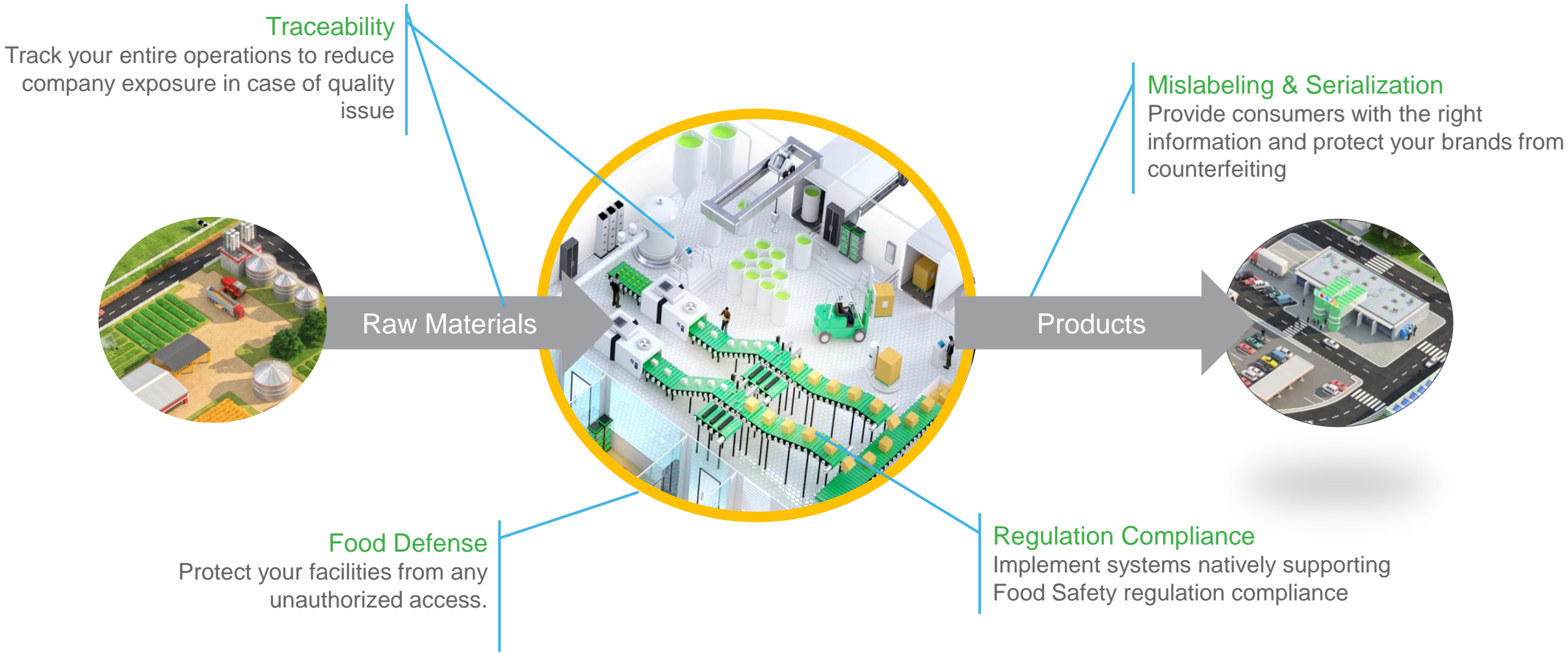
What is happening right now? What do I need to do?

How do I keep my plant reliable and available at optimum cost?

# Traceability, Serialization

# Traceability and Serialisation

Help food safety compliance and traceability to preserve brand equity and shareholder value.



# What is Serialization?

## Packaging / Serialization Line



**MONO CARTON**  
**GTIN A**



**OUTER BOX**  
**GTIN B**



**SHIPPER BOX**  
**SSCC A**

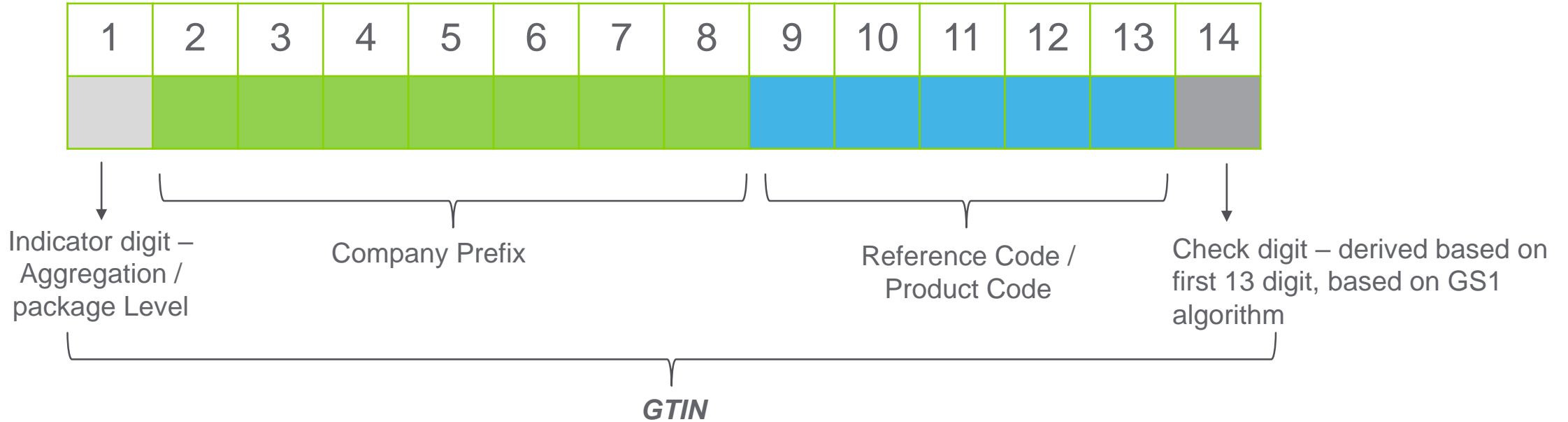


**Pallet**  
**SSCC B**

- > Packaging / Serialization line prints labels according to mandate, scan if the printing is correct, and reject if printing is wrong or not done properly.
- > Serialization goes through different levels of aggregation / package
- > Higher aggregation / bigger package label will contain the information of the package that is contained by it – it is the parent of the lower aggregation / small package.
- > Print in both GTIN and SSCC
  - > **GTIN** – for consumable unit
  - > **SSCC** – for transportation / logistic unit

# What is Serialization?

Global Trade Item number (GTIN) – to be printed on consumable units



**GTIN is not unique** – same product in same company under same package level will have same GTIN  
Company prefix is not always 7 digits, same as Product code is not always 5 digits.  
Yet Company Prefix + Product code will be 12 digits.

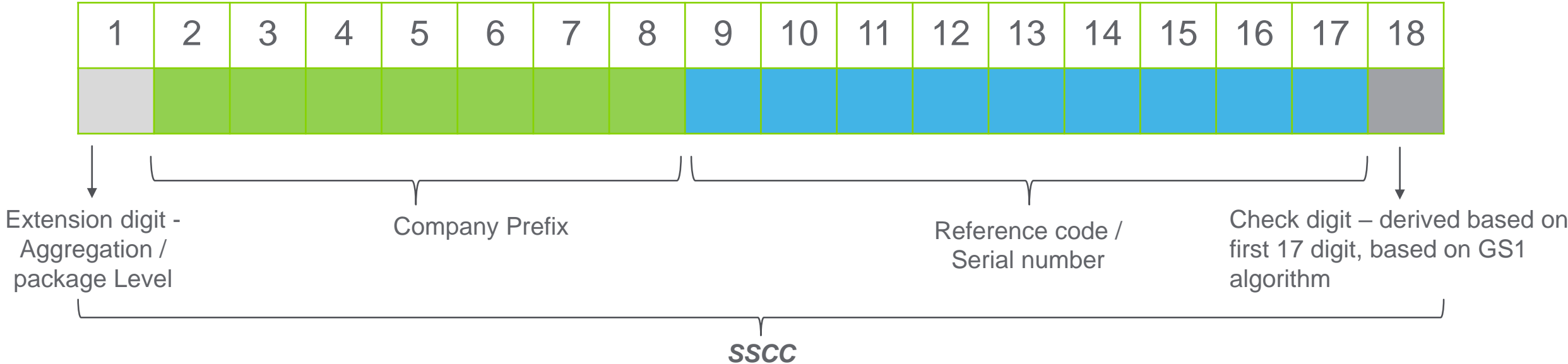
**Unique ID (SGTIN)** is form when it is merged with serial number:

E.g.: 01GTIN21SERIAL NUMBER → 0108901171232121210L6NTALM17B7

Each package will have its **own and unique** SGTIN number.

# What is Serialization?

Serial Shipping Container Code (SSCC) – to be printed on transportation / logistic units



Company prefix is not always 7 digits, same as Serial number is not always 9 digits. Yet Company Prefix + Serial number will be 16 digits.

**SSCC is an Unique ID:** 00SSCC; E.g.: 00063299149012364872



GS1 128 Bar Code

When barcode is scanned, human readable number is shown:  
**(00)063299149012364872**

# Traceability

- > MES Software collects all execution events and related data
  - which allows for drill down reporting into the product genealogy

Lot	Material	Batch Number	Start Time	End Time
BL_11191400200	CS-000001	0	11/19/2014 9:38:12 PM	11/19/2014 10:02:59 PM
LR_11191400204	SPG-000002	0	11/19/2014 9:38:40 PM	11/19/2014 10:01:42 PM
FL_11191400202	SPG-000001	0	11/19/2014 9:38:58 PM	11/19/2014 10:03:51 PM
FL_11191400206	FG-000001	0	11/19/2014 9:39:07 PM	11/19/2014 10:03:51 PM
FL_11191400206	CS-000001	0	11/19/2014 10:02:03 PM	11/19/2014 10:00:58 PM
BL_11191400208	BL-000001	0	11/19/2014 10:02:06 PM	11/19/2014 10:07:51 PM
BL_11191400208	BL-000001	0	11/19/2014 10:02:09 PM	11/19/2014 10:06:57 PM
LR_11191400204	SPG-000002	0	11/19/2014 10:04:09 PM	11/19/2014 10:08:17 PM
FL_11191400201	SPG-000001	0	11/19/2014 10:04:14 PM	11/19/2014 10:08:58 PM
FL_11191400201	CS-000001	0	11/19/2014 10:06:05 PM	11/19/2014 10:08:17 PM
FL_11191400205	FG-000001	0	11/19/2014 10:06:18 PM	11/19/2014 10:08:53 PM
FL_11191400205	FG-000001	0	11/19/2014 10:02:28 AM	11/19/2014 10:02:28 AM
BL_11191400200	BL-000002	0	11/19/2014 9:38:23 AM	11/19/2014 9:40:51 AM
BL_11191400200	CS-000001	0	11/19/2014 9:39:27 AM	11/19/2014 9:42:38 AM
FL_11191400202	SPG-000001	0	11/19/2014 9:39:28 AM	11/19/2014 9:42:27 AM
FL_11191400202	BL-000003	0	11/19/2014 9:40:18 AM	11/19/2014 9:43:02 AM
FL_11191400202	SPG-000001	0	11/19/2014 9:40:32 AM	11/19/2014 9:44:04 AM
FL_11191400201	CS-000001	0	11/19/2014 9:40:54 AM	11/19/2014 9:46:03 AM
LR_11191400206	SPG-000002	0	11/19/2014 9:42:18 AM	11/19/2014 9:45:53 AM
FL_11191400207	FG-000001	0	11/19/2014 9:43:07 AM	11/19/2014 9:46:08 AM
FL_11191400207	SPG-000001	0	11/19/2014 9:45:01 AM	11/19/2014 9:47:28 AM
BL_11191400202	CS-000001	0	11/19/2014 9:46:18 AM	11/19/2014 9:48:17 AM
LR_11191400207	SPG-000002	0	11/19/2014 9:46:38 AM	11/19/2014 9:49:41 AM
FL_11191400206	FG-000001	0	11/19/2014 9:46:34 AM	11/19/2014 9:48:56 AM
FL_11191400209	BL-000001	0	11/19/2014 9:46:54 AM	11/19/2014 9:49:31 AM
FL_11191400207	SPG-000001	0	11/19/2014 9:47:40 AM	11/19/2014 9:50:28 AM

Filter Criteria  
Lot FX\_11191400206

Lot	Process Segment	Batch Number	Start Time	Duration
FL_11191400206	Filling	0	11/19/2014	00:03:38
PK_11191400206	Packaging	0	11/19/2014 9:38:12	00:03:57
LR_11191400202	Labeling	0	11/19/2014 9:22:15	00:03:09
LR_11191400204	Labeling	0	11/19/2014 9:25:38	00:03:15
LR_11191400208	Labeling	0	11/19/2014 9:28:51	00:03:03
FL_11191400202	Filling	0	11/19/2014 8:23:14	00:02:02
FL_11191400207	Filling	0	11/19/2014 8:23:07	00:02:18
FL_11191400304	Filling	0	11/19/2014 8:30:03	00:02:53
FL_11191400304	Filling	0	11/19/2014 8:33:01	00:02:32
FL_11191400304	Filling	0	11/19/2014 8:35:37	00:02:11
BL_11191400204	Blending	0	11/19/2014 8:14:30	00:04:10
BL_11191400704	Blending	0	11/19/2014 7:33:28	00:03:03
BL_11191400205	Blending	0	11/19/2014 8:14:30	00:02:29
BL_11191400206	Blending	0	11/19/2014 8:08:19	00:03:17

Report Generated On: 11/20/2014 10:02:35 AM Page 1/1

Production Details  
ArchestrA Reports

Production Request	Start Time	End Time	Duration
BL11914011801425	11/19/2014 8:24:30 PM	11/19/2014 8:18:46 PM	00:04:18
BL2014011801427	11/19/2014 8:24:30 PM	11/19/2014 8:18:50 PM	00:02:25

Material	Quantity	Lot	Location
BL_000001	6,730.00 Gallons	BL_11191400206	OsbornPartTank

Material	Quantity	Lot	Location
00000000	337.00 Gallons	BL000111914002047	Raw Materials
00000000	1,507.30 Gallons	BL000111914002051	Raw Materials
00000000	355.00 Gallons	BL000111914011560	Raw Materials
00000000	337.00 Gallons	BL000111914020704	Raw Materials
17180000	67.29 Gallons	BL000111914002023	Raw Materials
17180000	315.20 Gallons	BL000111914004900	Raw Materials
20480000	1.01 Gallons	BL000111914017890	Raw Materials
20480000	1.00 Gallons	BL000111914017890	Raw Materials
20670000	25.15 Gallons	BL000111914021844	Raw Materials
22251000	15.80 Gallons	BL000111914017890	Raw Materials
60450000	134.40 Gallons	BL000111914011321	Raw Materials
99250000	67.29 Gallons	BL000111914002246	Raw Materials
00000000	808.00 Gallons	BL000111914002347	Raw Materials
00000000	1,345.40 Gallons	BL000111914002031	Raw Materials
00000000	337.00 Gallons	BL0001119140201500	Raw Materials
17180000	67.29 Gallons	BL000111914002023	Raw Materials
17180000	315.20 Gallons	BL000111914004900	Raw Materials
20480000	1.01 Gallons	BL000111914017890	Raw Materials



# Getting Data Flowing; Practical IIoT/I4.0

# Wonderware Online is a global New Zealand success story

A screenshot of a tweet from Satya Nadella (@satyanadella) on July 10, 2017. The tweet text reads: "Amazing solution applying Azure IoT for more sustainable farming". It features a retweet from Microsoft (@Microsoft) with a video thumbnail showing a person in a field using a tablet. The retweet text says: "When every drop counts: @SchneiderElec transforms agriculture w/ the Internet of Things for sustainable farming #IoT trnsfrm.ms/schndr". The tweet shows 12 replies, 334 retweets, and 648 likes.

**Satya Nadella** @satyanadella

Amazing solution applying Azure IoT for more sustainable farming

**Microsoft** @Microsoft  
When every drop counts: @SchneiderElec transforms agriculture w/ the Internet of Things for sustainable farming #IoT trnsfrm.ms/schndr

1:20 PM - 10 Jul 2017

334 Retweets 648 Likes

12 334 648





Wonderware  
Online InSight

Corporate



Suppliers & Partners



Plant/People



OEM Customers



SigFox



OPC-DA  
OI Server



Clear SCADA



InduSoft  
(InTouch ME)



InTouch



CSV  
JSON

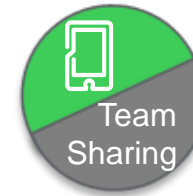


WW Historian  
WW eDNA



WW PRiSM

# WW Online is our practical Industry 4.0



Team Sharing



Unlock value



Fast ROI

PowerBI

SSRS


DreamReports

InSight  
(Data exploration)

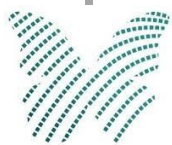
SmartGlance  
(Mobile assistant)

InStudio  
(SP Virtualization)



 True industrial data storage

- 2 million tags per solution
- Time series storage
- Alarm & Event storage



SigFox



OPC-DA  
OI Server



Clear SCADA



InduSoft  
(InTouch ME)



InTouch



CSV  
JSON



WW Historian  
WW eDNA



WW PRISM

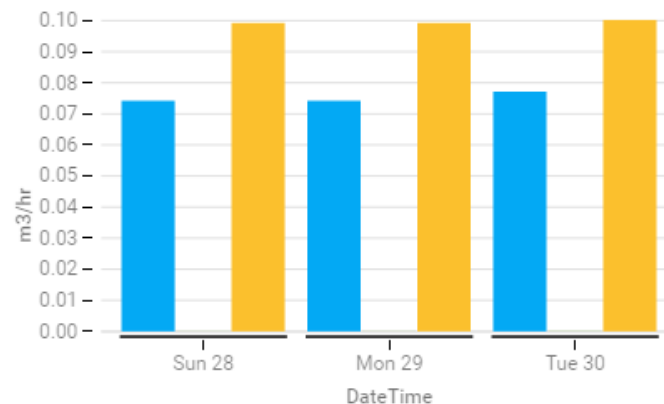
SUGGESTED CONTENT (4)

DASHBOARD (3)

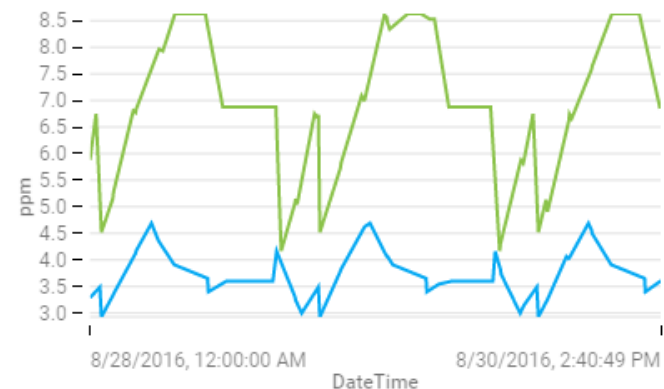
### Mountain Water - Current Flows

CartridgeFilterOutlet.FlowRate	0.114	
ClearwellInlet.FlowRate	0.092	
ClearwellOutlet.FlowRate	0.09	
ReservoirInlet.FlowRate	0.001	
ReservoirOutlet.FlowRate	-0.002	
ROInlet.FlowRate	0.112	
ROOutlet.FlowRate	0.091	
WellInlet.FlowRate	0.098	
WellOutlet.FlowRate	0.102	

### Mountain Water - Storage Outflows



### Mountain Water - Clearwell Quality



### Valley Water - Clearwell Quality



### NEWS

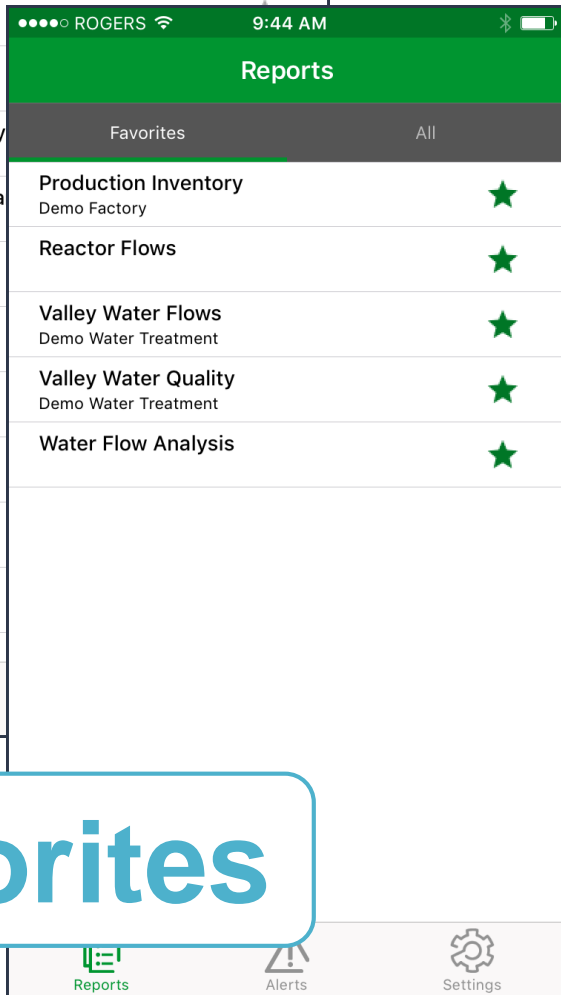
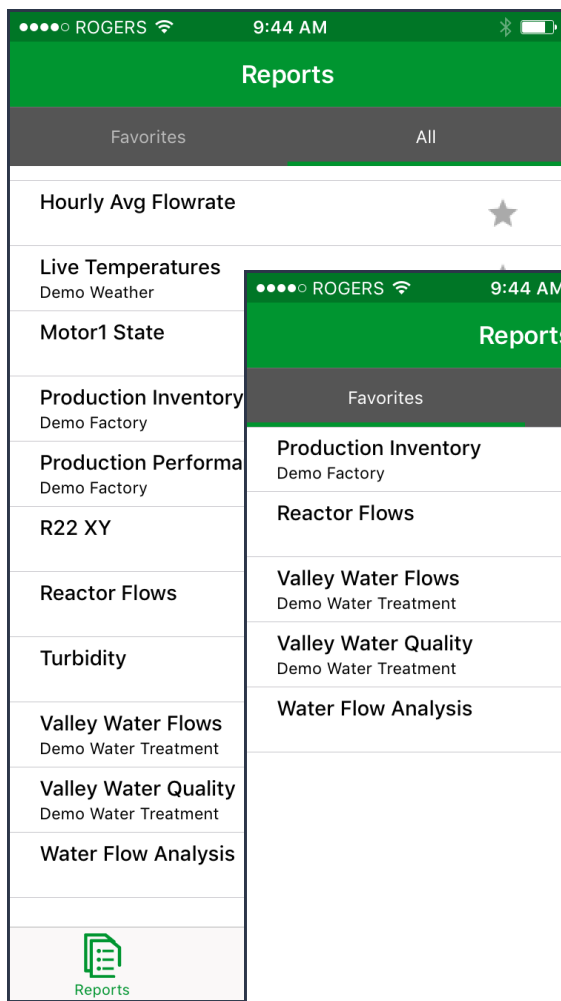
**Seattle.Rain 3 Hour Volume** was higher than usual

posted 1 day ago [MORE](#)

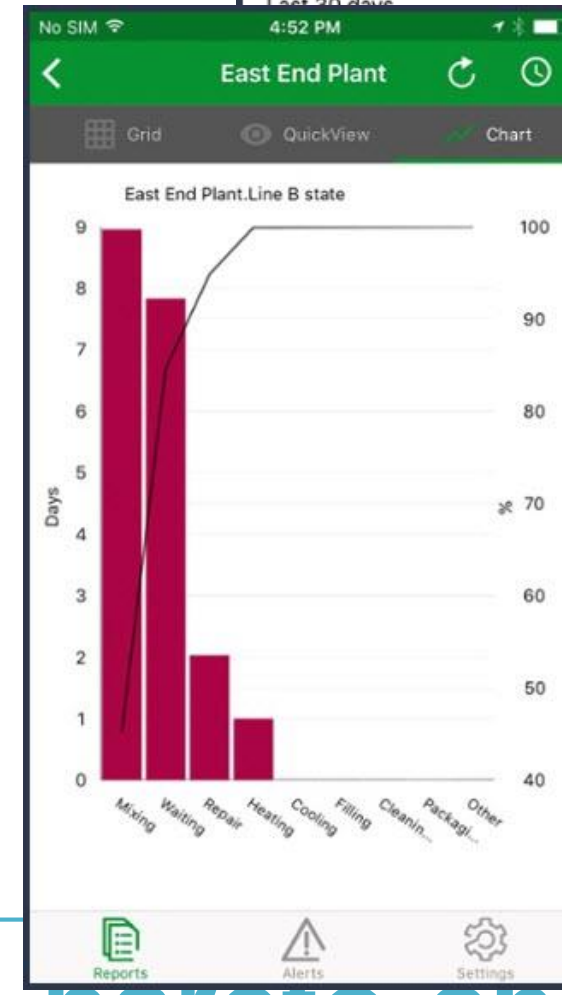
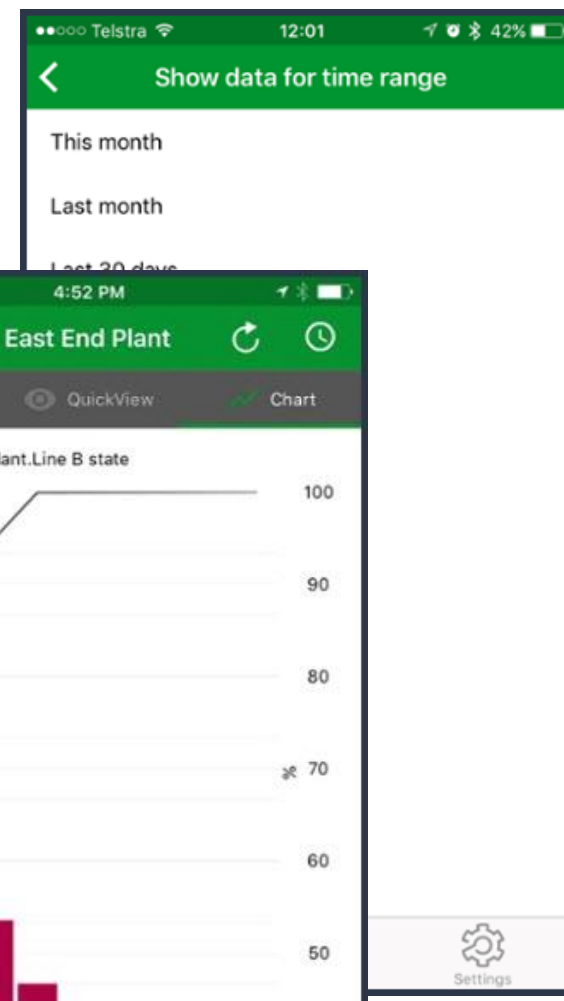
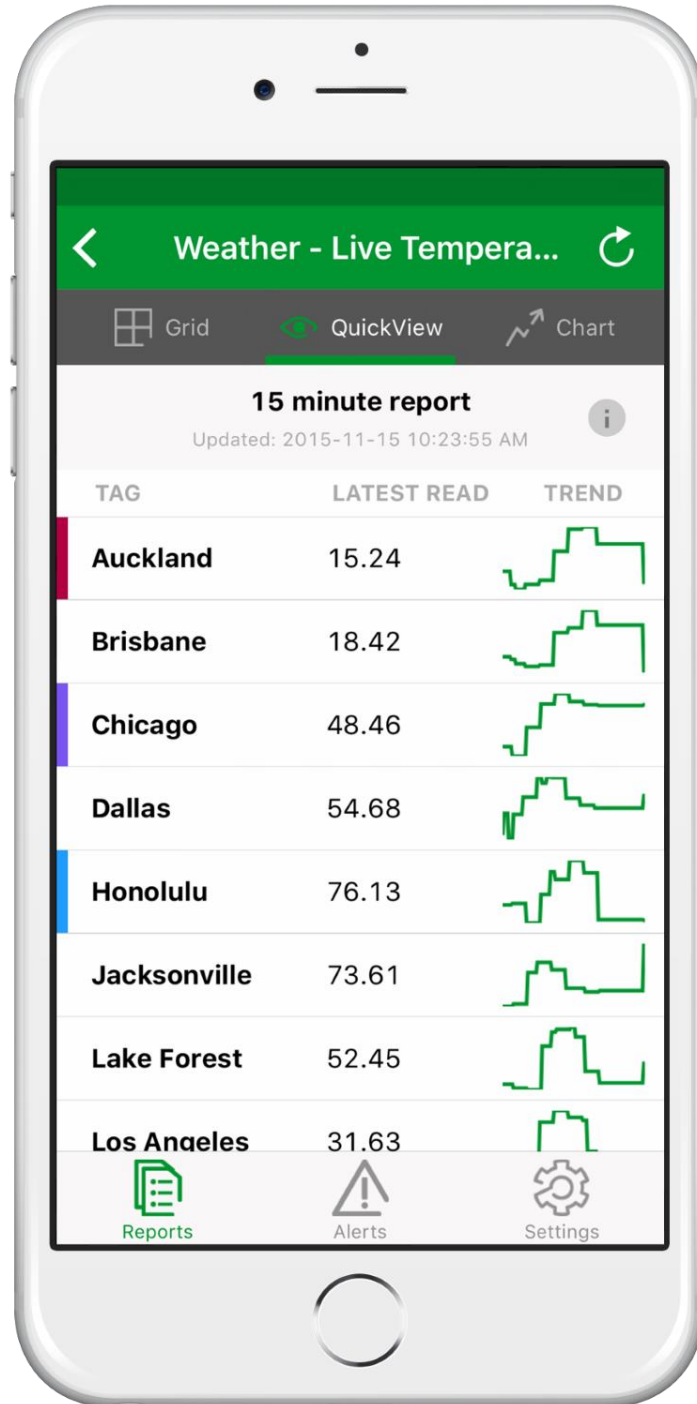
**Well2Outlet.PressureKPA** was lower than usual

posted 1 day ago [MORE](#)

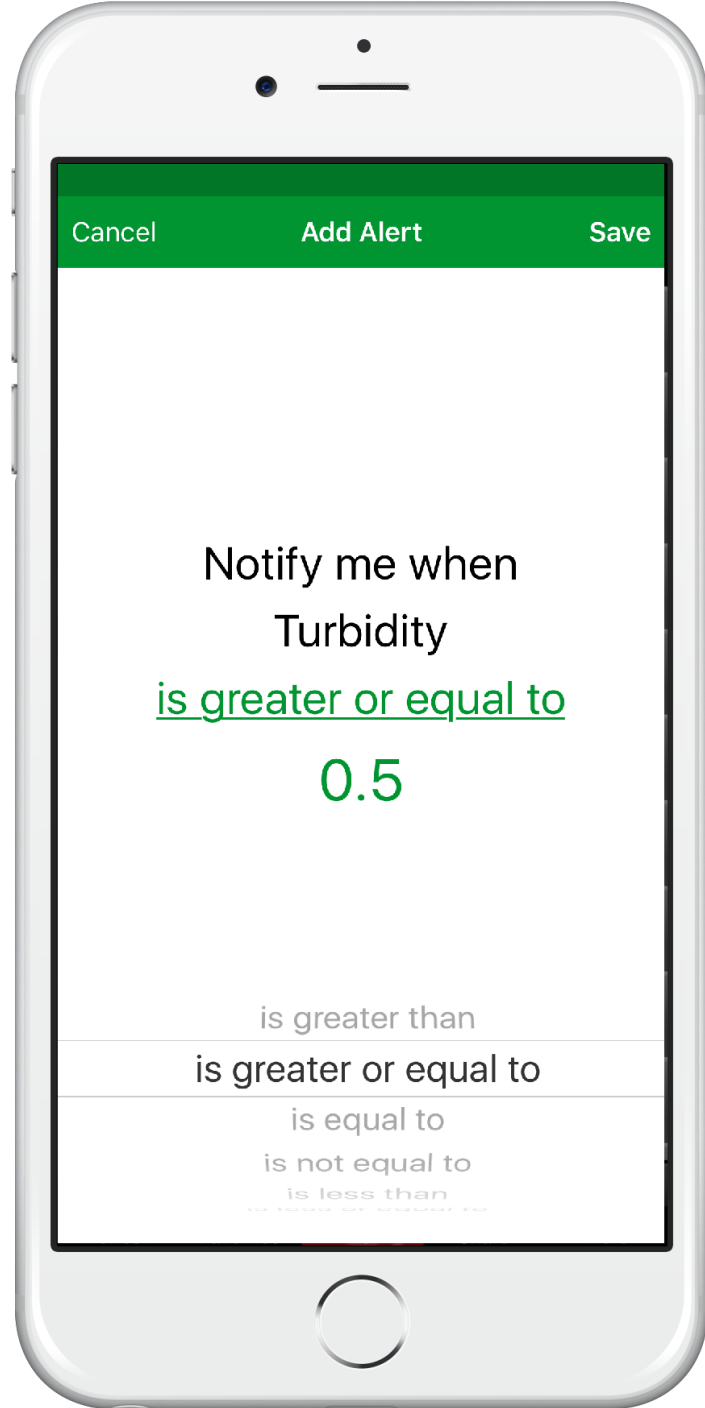
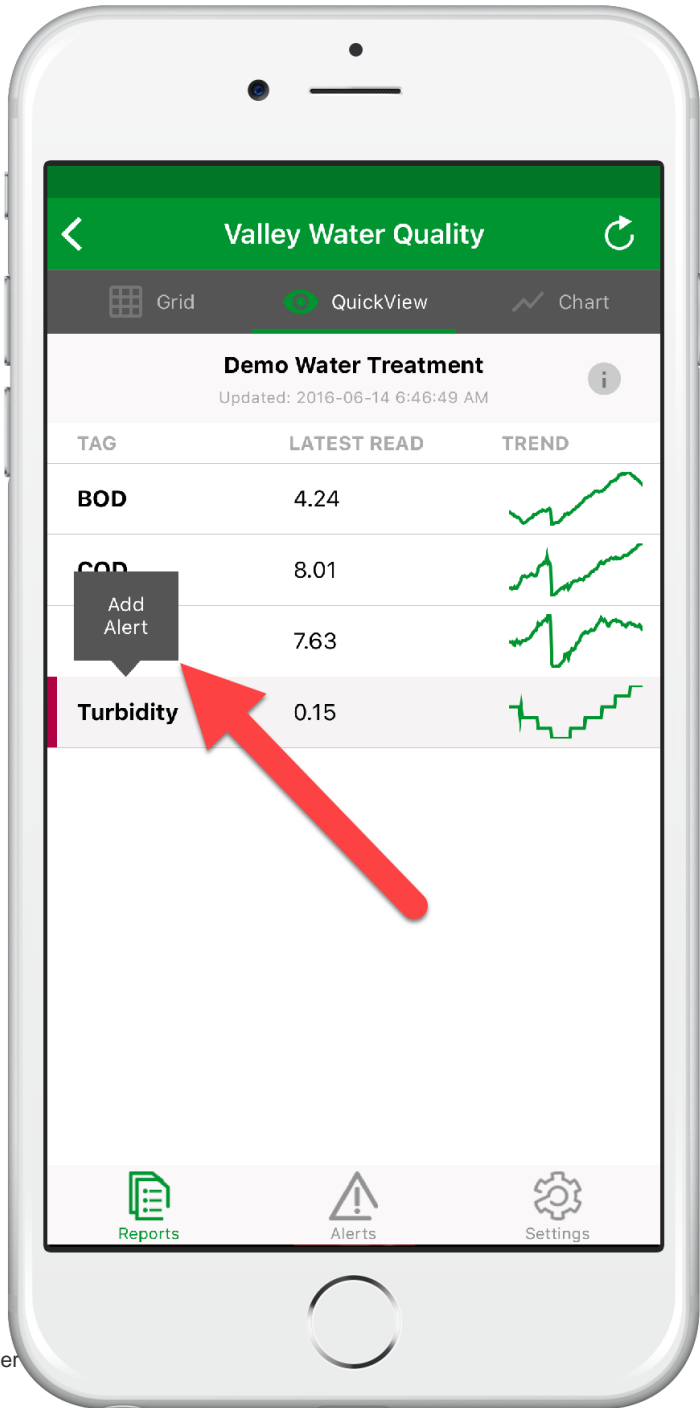
**Victoria.Wind Direction** was lower than usual



favorites



pareto-charts



# Wonderware Online

# Turn your data into Insights.

It is that simple.

TRY IT NOW



Looking for  
**InStudio?**



EMAIL

PASSWORD

LOG IN

RESET MY PASSWORD

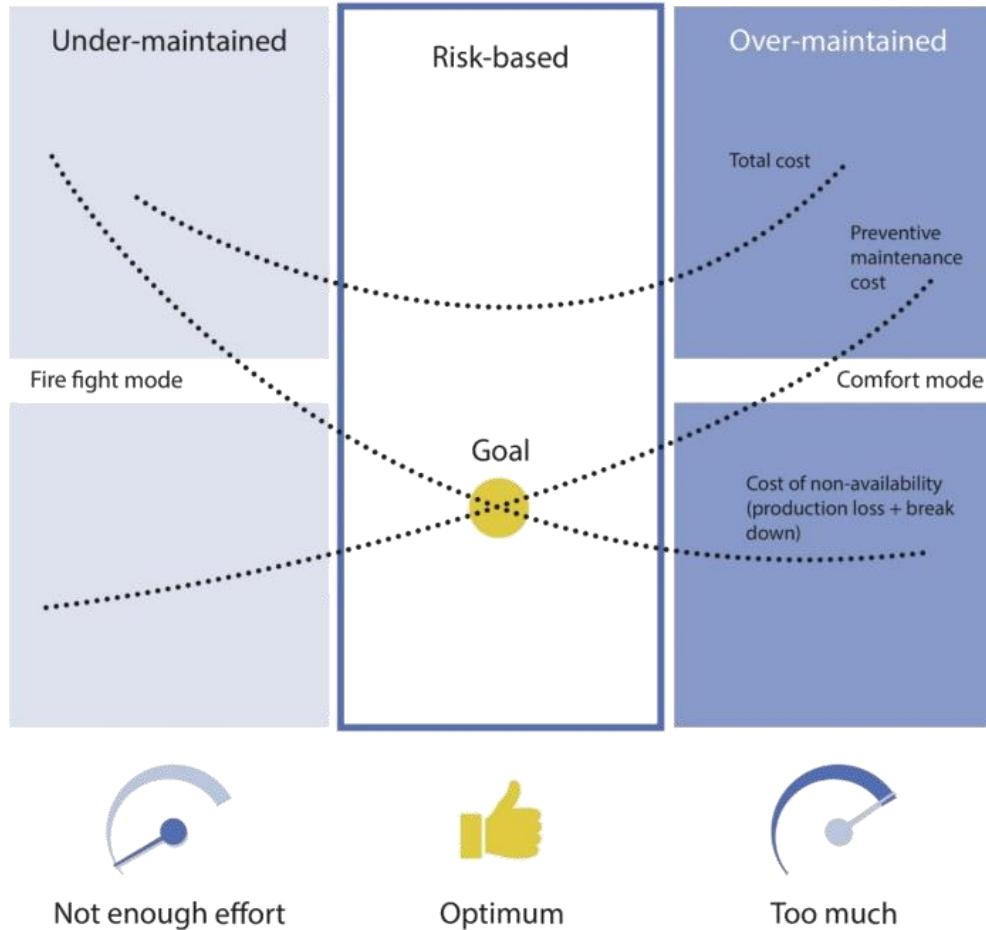


Wonderware Online  
Send us a quick note!



# Asset Performance Management

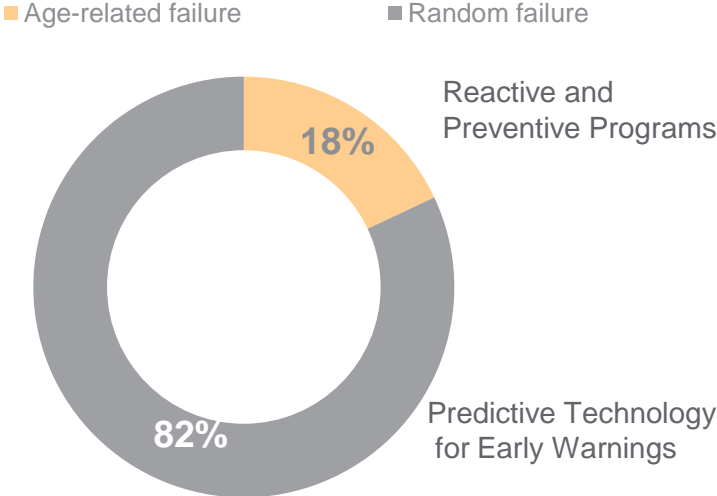
# Asset Performance Management



- Do I over maintain?
- How do I decide WHEN and WHAT to maintain?
- Does my plant still fail, despite preventative maintenance?
- Insight into risks - Balance between financial results, operational results risk
- Continuous improvement – to drive maximum return on assets

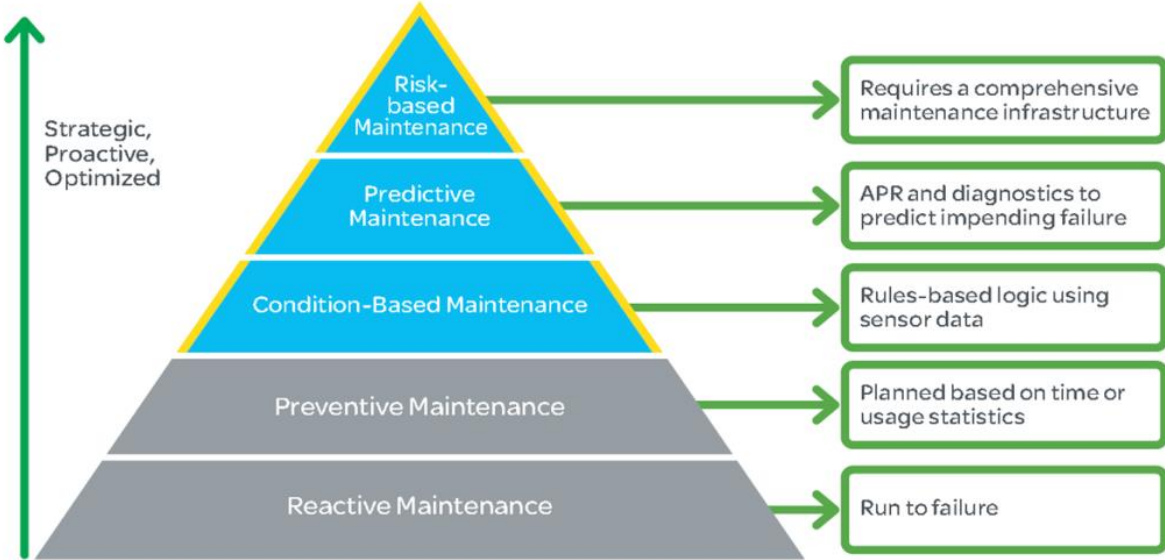
# Evolving beyond traditional maintenance practices to become predictive

## Failure Patterns

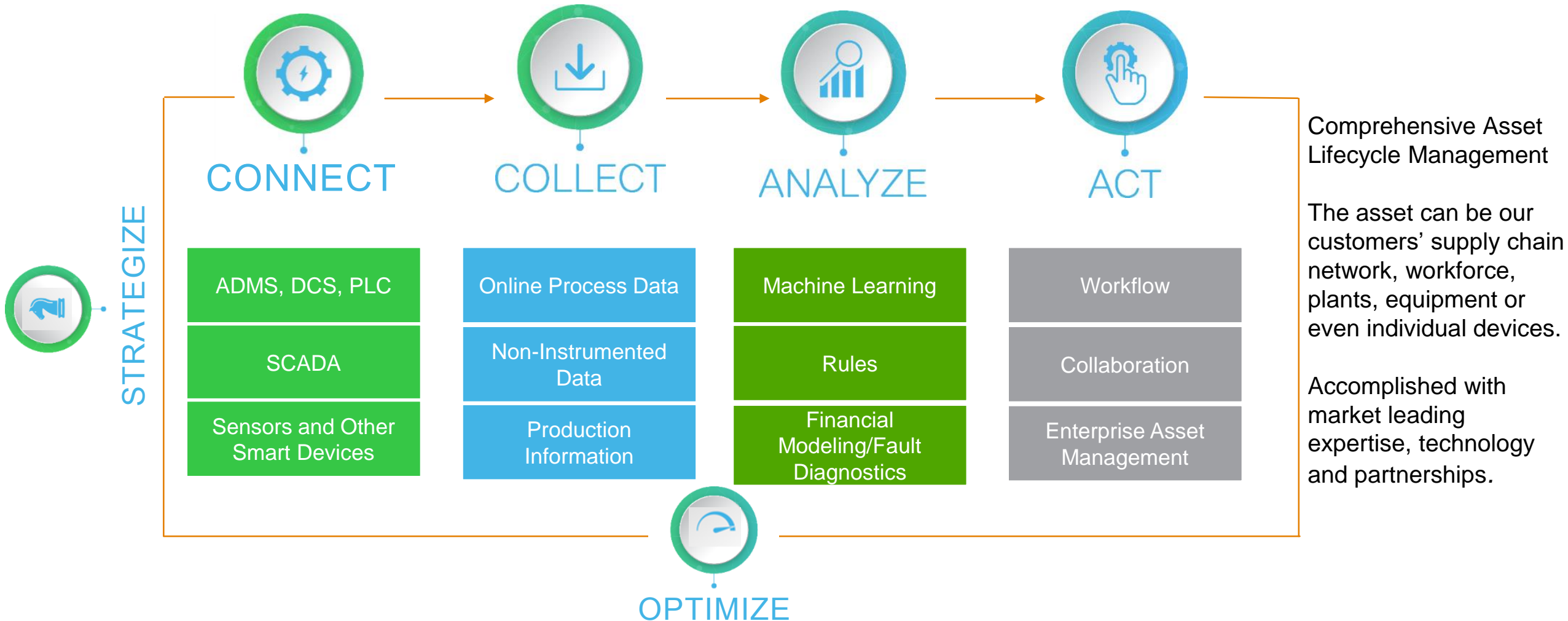


> ARC studies show only 18% of asset failure is age-related. Based on these data, preventive maintenance provides a benefit for just 18 percent of assets, and monitoring for predictive maintenance is a recommended option for the rest. [www.arcweb.com/Lists/Posts/Post.aspx?ID=260](http://www.arcweb.com/Lists/Posts/Post.aspx?ID=260)

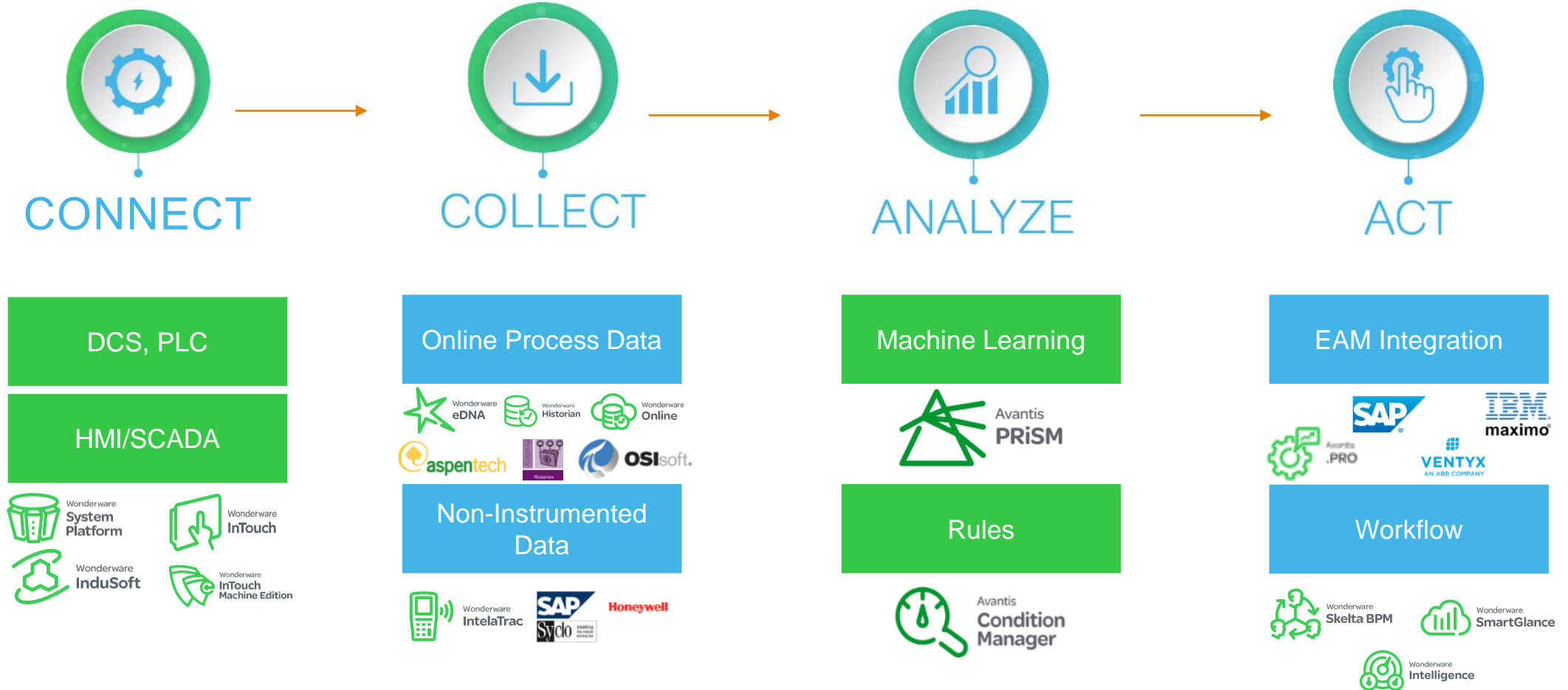
## It's a Journey



# Enterprise Asset Performance Management



# Open Integration Approach



**Colin Gudgeon**

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Questions?